



# 2023 BUTEO® start ASSURANCE PROGRAM

Dear valued partner,

Prosper® EverGol® and BUTEO® start seed treatments protect your hybrid canola against the most damaging diseases and insects including flea beetles, seed rot, seedling blight and damping off. The 2023 BUTEO start Assurance Program is for growers who may experience above-average flea beetle pressure and applies to hybrid canola treated with both BUTEO start and Prosper EverGol seed treatments.

*Overview:*

If growers observe flea beetle feeding damage of  $\geq 25\%$  on their hybrid canola treated with BUTEO start and Prosper EverGol seed treatments, at or prior to the four-leaf stage, they could be eligible for up to a 100% rebate\* on Decis® insecticide.

**Growers must *sign up* for this program *on or before 3 days after the Decis application.***

We want to thank you for your participation and continued support of this valuable program. We couldn't make it happen without you. For more information, see the reverse side of this letter or visit [cropscience.bayer.ca](http://cropscience.bayer.ca)

**Growers can sign up at:**  
**[BUTEOstartAssurance.ca](http://BUTEOstartAssurance.ca)**  
or call **1-844-250-9362**



\*Conditions apply. Visit [cropscience.bayer.ca](http://cropscience.bayer.ca) for more details.



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## Program Products:

For the 2023 growing season, the Grower shall have purchased and planted certified hybrid canola seed treated with Bayer CropScience Inc. ("Bayer") Prosper EverGol + BUTEO start seed treatments (collectively "Treated Seed") on all of the acres for which a claim under this Program is being made (the "Qualifying Acres").

## Program Requirements:

The Grower certifies that the Grower meets the following Program requirements (the "Program Requirements"):

- The Grower has signed up for this Program on or before the earlier of 3 days after the Grower's Decis® insecticide application ("Decis") on the Qualified Acres or June 30, 2023;
- Purchases of Treated Seed were made by the Grower from between September 1, 2022 and June 30, 2023;
- The Grower has satisfied all grower licensing requirements of all applicable seed companies in relation to the purchase and use of Treated Seed;
- The Qualifying Acres were not planted with canola in the prior growing season;
- The Grower followed the Canola Council of Canada recommended practices for optimal canola stand establishment on the Qualifying Acres;
- The Grower observed flea beetle feeding damage on the Qualifying Acres at or prior to the four-leaf stage of development at levels at or in excess of 25% on the canola plants;
- The Grower is making a claim under this Program only for canola on the Qualifying Acres that have not exceeded the four-leaf stage of development;
- The Qualifying Acres exceed 40 acres;
- The Grower shall spray a Bayer Decis insecticide application on the Qualifying Acres in 2023 according to the requirements on the Decis label and agrees that for payment calculation, Decis rate is 40 acres/1.2 L jug for flea beetles, and planted canola seed shall be deemed to be 10 acres/per 22.7 kg bag or bag equivalent;
- The Grower agrees to all other terms and conditions of the Program.