

**OUR  
BUSINESS  
IS GROWING  
YOURS.** ■

*BrettYoung*<sup>™</sup>  
SEED SOLUTIONS

# WE ARE A FULL-SERVICE FORAGE AND TURF SUPPLIER.

Our team brings a personal touch to everything we do, supplying our industry partners with elite genetics and expert market knowledge to build long-lasting relationships. Our carefully-protected production process guarantees only the most in-demand characteristics and highest-quality seeds make it into your bag. Whether you're looking for market-leading turfgrass or forages, our extensive portfolio has you covered. We'll get your seed coated, bagged, tagged and shipped the way you want it, when you need it.

After all, our business is growing yours.



## PACK

Our accredited processing facilities clean, analyze, coat, blend, bag, tag and ship your seed exactly the way you want.



## SUPPLY

We have a complete line of proprietary turf grasses and forages to meet your needs.



## MULTIPLY

We can produce your proprietary varieties in our farm partners' fields, working with growers each step in the production process to maximize quality and yield.

# OUR TEAM

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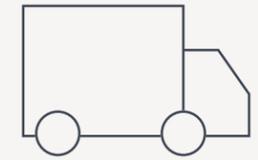
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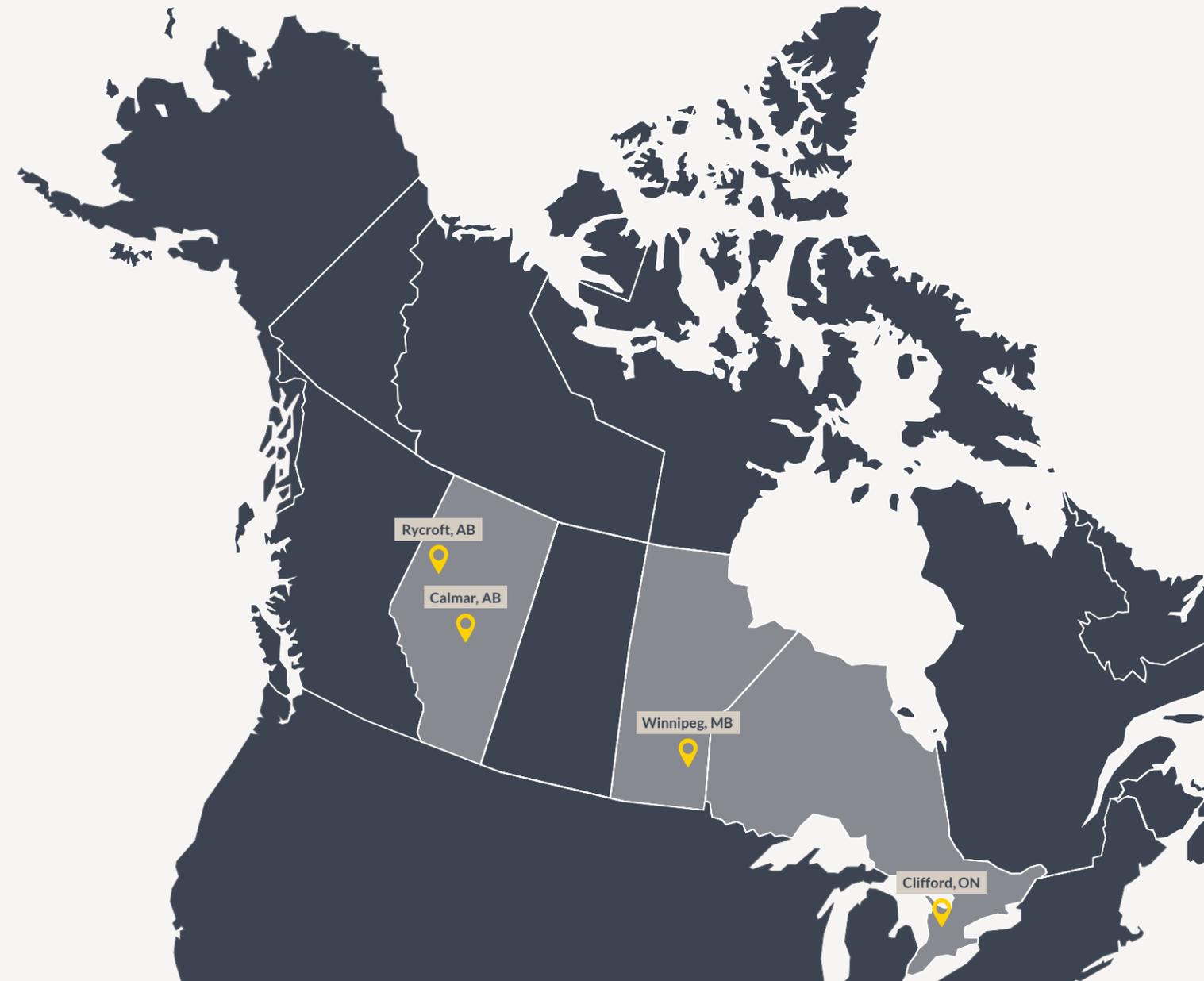
# WHERE YOU NEED IT. WHEN YOU NEED IT.



With BrettYoung as part of your supply chain, you can relax. We're ready to deliver.

BrettYoung facilities are strategically located in Winnipeg (Manitoba), Calmar (Alberta), Rycroft (Alberta) and Clifford (Ontario) to access 70 million acres of cropland in Western Canada.

Our primary production facility and Head Office in Winnipeg, Manitoba is geographically located in the centre of North America. Being a major transportation hub, this gives you access to timely and competitive freight options.



# WE'RE ELEVATING OUR OPERATIONS TO SERVE YOU BETTER.

We've grown our capacity to support you better. Our new facilities boast the latest technology to deliver enhanced quality and speed to support our customers growing demand for premium seed products.

- State-of-the-Art Cleaning and Processing
- Pneumatic Seed Handling and Bulk Storage
- Fully Automated Blending and Packaging





## GET YOUR SEED THE WAY YOU WANT IT

Our full-service blending and packaging capabilities ensure your seed is ready to sell the moment it arrives. Get your seed coated, bagged, tagged and shipped the way you want it, when you need it. Whether you're looking for one-tonne bulk bags, 50 lb, or small consumer turf packages, we have what you need to help your business grow.

## WE'VE GOT YOUR **SEED COATING** NEEDS COVERED

Our state-of-the-art coating plant offers a wide range of coating options, including inoculants, fungicides and other growth-promoting additives to meet your needs. We use a computer-automated batch coating system that delivers gentle seed handling and precision placement to deliver you coated seed of the highest quality.

### Securus Seed Enhancement

Securus is our proprietary seed coating that improves the appearance, handling and agronomics of seed products with uniform coverage and market-leading durability.

- The Securus carrier is talc, a naturally occurring mineral that is highly stable, chemically inert and odorless. Talc's plate-like cellular structure better adheres to seed, improving flowability and minimizing dust-off.
- Securus is bacteria friendly and pH neutral, supporting high rhizobia levels and ensuring optimum on-seed survival.
- Securus can be paired with inoculants, fungicides and other growth promoting additives to offer customized seed coatings solutions for your customers.





## YOUR SEED IS MULTIPLYING

**BrettYoung is your trusted multiplication partner for proprietary turfgrass and forage varieties.**

As Western Canada's leading producer of turfgrasses and forage seed, our dedicated team of production specialists can match your variety with our growers to produce the highest quality seed.

From there, we carefully manage the production process at our facilities to clean, blend, coat and package your seed so it's ready to go, just how you need it.

Ask us about the multiplication of a wide range of forage and turf species, including:

- Alfalfa
- Bromegrass
- Clover
- Fescue
- Ryegrass
- Timothy





## THE MARK OF PURE PERFORMANCE

There's seed... then there's BY Alpha seed. We have the only portfolio with a dedicated team managing all four stages of production.

# HERE'S HOW WE ENSURE THE BEST QUALITY FORAGE SEED IS DELIVERED TO YOU.

**1. Top Varieties.** Our team of experts carefully selects forage varieties that adhere to our four primary criteria.



**YIELD**



**FORAGE QUALITY**



**PERSISTENCE**



**DISEASE RESISTANCE**

**2. Leading Producers.** We recruit skilled seed producers with prime fields in Western Canada to produce seed of the highest quality.

**3. Expert Agronomy.** The BrettYoung production team works closely with producers throughout the growing season to closely manage seeding, nutrition, crop protection, pollination and harvest.

**4. Careful Preparation.** Seed is cleaned in our processing facilities and analyzed for purity and germination in our accredited seed lab to ensure it meets our high standards before being bagged and shipped to distributors worldwide.

Look for the BY Alpha Badge on qualifying forage varieties.



# INDUSTRY LEADING FORAGE & TURFGRASS SEED SOLUTIONS.

## Alfalfa

Our alfalfa lineup features a wide range of leading genetics to match your needs. We offer in-demand characteristics, like multifoliolate expression, salt tolerance and improved digestibility with leading disease resistance.

**VIEW OUR ALFALFA LINEUP**



## Forage Grasses

We offer a broad lineup of improved forage grasses with in-demand characteristics for enhanced yield, quality and persistence. This includes bromegrass, meadow fescue, ryegrass, orchardgrass, tall fescue, timothy and wheatgrass.

**VIEW OUR FORAGE GRASSES LINEUP**



## Forage Legumes

Legumes like clover, trefoil, sainfoin and cicer milkvetch are important forage products to improve feed quality and enhance soils.

**VIEW OUR FORAGE LEGUMES LINEUP**



## Annual Forages

Annual forages can give you high quality forage, fast. Talk to us about annual forage products to complement your perennial forage program.

**VIEW OUR ANNUAL FORAGES LINEUP**



## Perennial Ryegrass

Known for its quick establishment, excellent wear tolerance and overall turf quality, perennial ryegrass is a great fit for overseeding and perennial turf in more mild climates.

**VIEW OUR PERENNIAL RYEGRASS LINEUP**



## Tall Fescue

Prized for its adaptability to various climates, tall fescue is a low-maintenance turfgrass that exhibits good tolerance to heat, drought, shade and heavy traffic.

**VIEW OUR TALL FESCUE LINEUP**



## Fine Fescue

Fine fescue is known for its fine-textured leaves that grow well in shady areas. It's an excellent low-maintenance species well-suited to northern climates.

**VIEW OUR FINE FESCUE LINEUP**



## Kentucky Bluegrass

Widely prized cool-season turfgrass used in home, professional turf, and sod applications. Kentucky Bluegrass features fine leaves, vibrant color and excellent turf quality.

**VIEW OUR KENTUCKY BLUEGRASS LINEUP**

