

BY 7204LL

THE FIRST IN OUR NEW GENERATION OF LIBERTYLINK® HYBRIDS. A HIGH YIELD POTENTIAL, MID-MATURITY HYBRID WITH POD DEFENDR® TECHNOLOGY AND NEXT-GENERATION CLUBROOT PROTECTION



FEATURES

Pod DefendR – durable shatter resistance technology

DefendR-rated next-generation clubroot protection

Strong early season vigour and excellent standability

Yield	105% ¹
Blackleg	R - E ₂
Major Gene ID	Rlm7
Clubroot	R (next-generation* resistance)
Standability	Excellent
Maturity	Mid
Pod Shatter Tolerance Rating	7.5 ²

DISEASE MANAGEMENT RATING

R = Resistant

¹ Yield and maturity ratings based on comparison to WCC/RRC (L255PC/45H33) check hybrids.

² The pod shatter tolerance rating is based on the Canola Council of Canada's shatter tolerance scale of 1 - 9. 1 = poor, 9 = excellent. Results may vary slightly on your farm due to environmental factors and management practices.

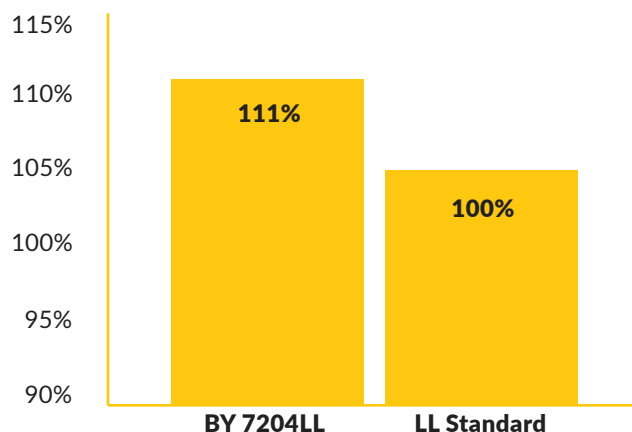
* Next-generation resistance includes pathotypes covered by first generation resistance plus resistance to newer pathotypes such as 2B, 3A, 3D, and other prevalent pathotypes.




DEFENDR[®]

GENETIC TRAITS

The DefendR symbol indicates above industry average levels of genetic resistance to one or more of the most important canola yield reducing factors. It represents the strength of the breeding programs of our primary canola breeding partners and is a promise to you that you're purchasing a hybrid with exceptional yield potential and leading genetics for disease and/or harvest management.

Performance in 2023 MAX Plot Trials



Resistance Trait	Minimum Resistance Level	Hybrids
	A dependable level of shatter tolerance well suited to straight-cut or delayed swathing harvest systems. Pod DefendR-rated hybrids score a minimum of 7.0 on the Canola Council of Canada's canola shatter rating scale.	BY 7206LL BY 7204LL BY 7202LL BY 6219TF BY 6217TF BY 6211TF
	Contains one or more major blackleg resistance genes that align with predominant blackleg race(s), combined with a strong R-rating for adult plant (quantitative) blackleg resistance.	BY 7206LL BY 6219TF BY 6217TF BY 6216TF BY 6214TF BY 6211TF BY 6204TF
	Stacked first and next-generation clubroot resistant genes that provide protection against a broad array of established pathotypes like 3H and new pathotypes such as 2B, 3A, and 3D.	BY 7206LL BY 7204LL BY 7202LL BY 6219TF BY 6217TF BY 6216TF BY 6214TF


DISTINCT BY DESIGN

At BrettYoung we are proud of the strategic partnerships we have with world-class organizations through which we source leading technologies and genetics. This allows us to bring **distinct** market choices that deliver you performance and value. **By design**, our success will always be rooted within your success. Like you, we are independent, resolute, and **Distinct By Design**.



Canada's Largest Independent Seed Company

Base Seed Treatment

Add-On Seed Treatment Options

or


Developed by


For more information visit brettyoung.ca or call us toll-free at 1-800-665-5015.

BrettYoungTM is a trademark of Brett-Young Seeds Limited. DefendR[®] is a registered trademark of Brett-Young Seeds Limited.

Fortenza Advanced is an on-seed application of Rascendo[®] Seed Treatment insecticide and Fortenza[®] Seed Treatment insecticide. Fortenza[®], Helix[®], Rascendo[®], Salstro[®], and the Syngenta logo are registered trademarks of a Syngenta Group Company.

Bayer Company is a member of Excellence Through Stewardship[®] (ETS). Bayer products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Bayer's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. These products have been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from these products can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted.

It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for these products. Excellence Through Stewardship[®] is a registered trademark of Excellence Through Stewardship.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.

BUTEO[™] is a trademark of Bayer Group. ©2023 Bayer Group. Prosper[®] is a trademark of Bayer. Evergol[®] is a trademark of Bayer. All rights reserved. Used under license. Bayer CropScience Inc. is a member of CropLife Canada.

LibertyLink[®], Liberty[®], the LibertyLink logo and the Water Droplet Design are registered trademarks of BASF, used under license by BASF Canada Inc.